

METHODOLOGY

America's Most Reliable Companies 2026

in collaboration with

Newsweek

statista 

September 2025



For the second time, Newsweek and Statista have awarded companies in America's Most Reliable Companies Ranking

Ranking's cornerstones



Relevance of Ranking

- **The America's Most Reliable Companies** ranking was determined through an independent survey of over **2,400 decision makers in the United States**. Participants included individuals who have either made purchases, used services, or gathered information about B2B companies in the past three years.
- The top 300 companies receiving the highest scores were awarded as America's Most Reliable Companies 2026. These results were based on **over 80,000 evaluations** across various industries .
- The field period ran from **April to May 2025**. In total the survey took an average of around 10 minutes to complete.



Executive Summary

- **Title of ranking:** America's Most Reliable Companies 2026
- **Media partner:** Newsweek
- **Edition:** 2nd
- **Number of awardees:** 300
- **Methodology:** *An independent survey was conducted via a panel survey of **American decision makers***
- **Criteria used for determining rank:** Final rankings were determined by two components: **Likelihood of Recommendation** (50% of the final score) and **four evaluation criteria** (50%): Ease of doing Business, Value for Money, Consistency of Deliverables and Reputation for Dependability. B2B companies across various industries in the USA, providing results for a broad-spectrum of B2B experiences. Only companies that operate independently and do business with B2B clients were eligible for the ranking.

The analysis of the most reliable companies is based on more than **80,000 decision-maker evaluations**

Data collection through online access panels



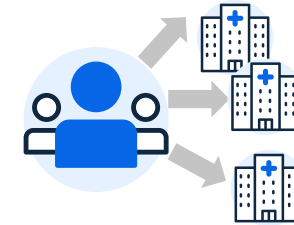
Online Access Panel

An online access panel is a sample group set up by a survey company and available for custom-built surveys. People register and agree to take part in online surveys.



> 2,400 Participants

Decision-makers at American companies, including many of the country's largest firms by revenue took part in the survey. Participants assessed B2B companies with which they had direct experience in the past three years, whether purchases, service use, product research, or general perceptions of reliability.

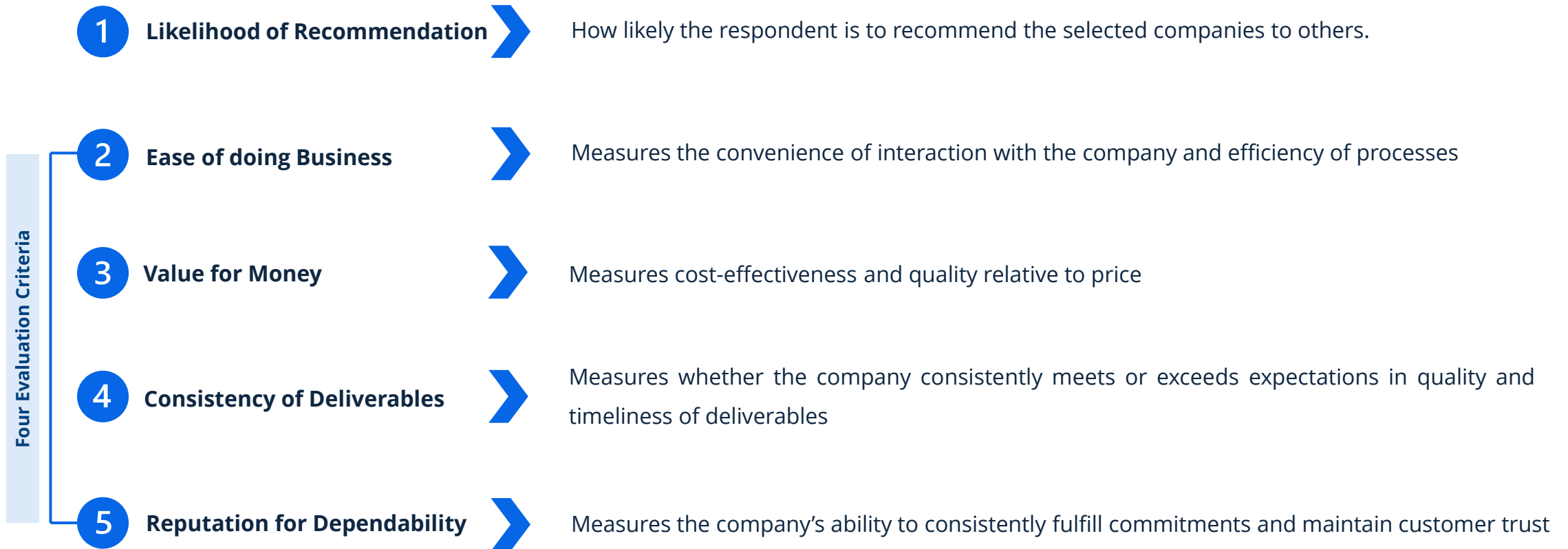


Survey

The surveys were conducted from **April to May 2025**.
In total the survey took an average of **10** minutes to complete.

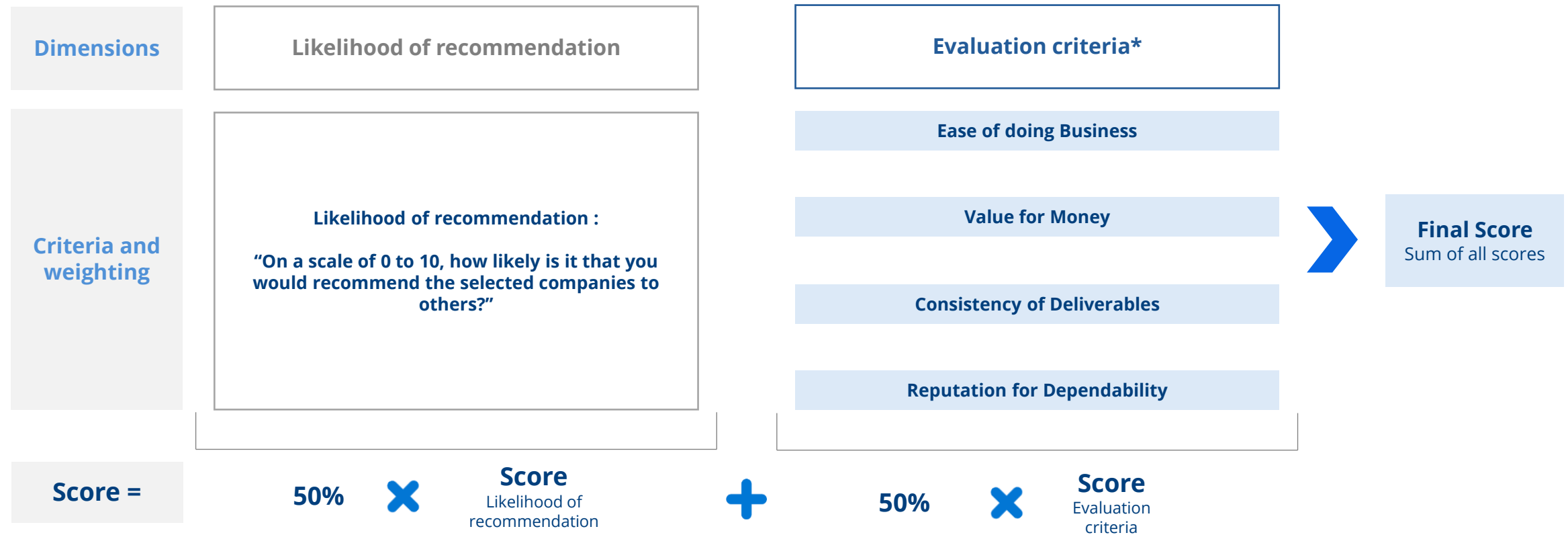
The survey was conducted using online access panels, providing a representative sample of more than **2,400 decision-makers at US companies**, with different demographic profiles. Each of them gave an evaluation of several companies: **in total more than 80,000** evaluations have been collected.

The survey considers the **likelihood of recommendation** and **four evaluation criteria** to identify the most reliable companies.



The scoring model is founded on two key dimensions: The Likelihood of Recommendation and Four Evaluation Criteria

Overview



Legal disclaimer for the ranking America's Most Reliable Companies 2026

Disclaimer

The rankings are comprised exclusively of retailers that are eligible regarding the scope described in this document. A mention in the ranking is a positive recognition based on peer recommendations and publicly available data sources at the time. The ranking is the result of an elaborate process which, due to the interval of data-collection and analysis, is a reflection of the last three calendar years. Furthermore, events following September 15, 2025, and/or pertaining to individual persons affiliated/associated to the companies were not included in the metrics. As such, the results of this ranking should not be used as the sole source of information for future deliberations. The information provided in this ranking should be considered in conjunction with other available information about companies or, if possible, accompanied by a visit to a company. The quality of companies that are not included in the rankings is not disputed.