



From: Executive Committee
To: Steering Committee and Members
Date: November 14, 2008
Re: End-of-Project Report: What We Accomplished

Summary

Cleantech & Green Business for Obama (“CT4-O”) is a self-organized constituency group that was formed in July 2008 to support the Obama campaign. CT4-O brought together cleantech and green business professionals from around the country who, acting solely as volunteers, raised funds for the Obama campaign and organized events, messaging and media programs, and get-out-the-vote efforts nationwide. CT4-O worked with and received important guidance and support from Obama campaign staff, including those in: Finance, the Energy & Environment Policy Group (E&E), Technology Media & Telecoms (TMT), Content & Issues, Regional and State Directors, and Field Organizers.¹ In addition, CT4-O was supported by several high profile Honorary Co-Chairs, including Sen. Tom Daschle, Hon. Carol Browner, Steve Westly of The Westly Group, Dick Swanson of SunPower, and David Blood of Generation Investment Management.

CT4-O marks the first time that this emerging constituency has been organized in support of a national political campaign. Compared to just four years ago, the cleantech and green business sector only recently has reached critical mass, and issues related to energy and cleantech now have come to the fore in the national debate. Due to the growth of the sector and the importance of this issue, CT4-O was able not just to meet its original fundraising and organizing goals but to exceed them. Some of CT4-O’s key accomplishments include:

- **Fundraising & Events:** Raised over \$1.6 million for the campaign from more than 1,000 individual donors in the cleantech and green business community. CT4-O held more than 30 major events around the country, including fundraisers as well as “thought raisers” on cleantech and green business topics. [Original goal: \$1 million and fewer than 10 events]
- **Membership:** Engaged approximately 7,000 people nationally as CT4-O members and event attendees. Over 300 people were directly involved as CT4-O organizers and had specific roles in the organization. CT4-O compiled a large database of active members and has maintained regular communications with them. [Original goal: five thousand people]
- **National House Party Day:** On the evening of October 20th, CT4-O and the Campaign’s Energy & Environment policy group co-sponsored a National House Party Day with more than 220 Hosts in all 50 states. The day’s events involved thousands of people across the country, showcasing the substantial nationwide grassroots support that exists for building a New Energy Economy, and succeeded in raising \$325,000. Highlights of the evening included a live teleconference with Al Gore and a video statement recorded for CT4-O by Barack Obama. [Original goal: 100 house parties]

¹ In particular, we would like to gratefully acknowledge the support and guidance we received throughout from Dan Carol, Brooke Joseph, Heather Zichal, and Kim Alfred.

- ***Battleground States programs:*** CT4-O established State Leadership Councils in 13 battleground states that identified local cleantech business leaders and engaged them in the campaign. The Councils developed earned media opportunities and wrote letters to the editor and opinion pieces highlighting the local economic and job creation benefits of Obama's New Energy for America plan. They also recruited house party hosts and mobilized cleantech supporters to help get out the vote. More than 400 CT4-O members living in battleground states participated in our battleground states program through the State Leadership Councils (not including our GOTV efforts – *see below*).
- ***Non-Battleground State programs:*** CT4-O also established State Leadership Councils in five important non-battleground states with large concentrations of cleantech and green businesses: California, Washington, Oregon, New York, and Massachusetts. These Councils focused on identifying and engaging cleantech and green business leaders to support the Obama campaign, including fundraising, endorsement programs, phone banking, and sending volunteers to battleground states.
- ***GOTV:*** Over 500 CT4-O members mobilized to get out the vote in 13 battleground states², ultimately reaching more than 25,000³ voters in those states. Our GOTV activities included door-to-door canvassing, phone banking, voter protection, volunteer recruitment, and general support for the Campaign's get-out-the-vote efforts. In the final week of the campaign, over 100 CT4-O leaders from blue states like California, New York, Massachusetts, Maryland/DC, and Oregon traveled to battleground states to campaign, and another 400 CT4-O members participated within their own battleground states. In response to an urgent request from the Florida campaign, CT4-O brought over 40 out-of-state volunteers to Florida, recruited an additional 30-50 non-CT4-O volunteers to help in Florida, and organized 11 out-of-state phone banks in major metropolitan areas – from New York to San Francisco and St. Paul – that made over 10,000 calls to occasional voters in South Florida.
- ***Endorsements:*** Prepared a national open letter in support of Barack Obama and his plan for a New Energy Economy and secured endorsements from over 100 cleantech and green business CEOs and leaders across the country.
- ***Messaging & Media:*** During the critical last four weeks of the campaign, CT4-O developed and placed over two dozen Op-Eds and Letters to the Editor in six battleground states. CT4-O also prepared energy overview documents ("Storybooks") on 17 battleground states for use by the campaign; produced a video about "Troy the Turbine Builder" in Pennsylvania (See: www.youtube.com/watch?v=ZyMoU1hd57E); produced a candidate comparison document for use by CEOs in reaching their colleagues; and published a blog on the CT4-O website. The CT4-O website received 240,000 hits since August.
- ***Denver Convention:*** CT4-O helped organize three events in Denver during the Convention – one main reception and two smaller gatherings – bringing together 500 members of the cleantech and green business community with key political leaders including Hon. Carol Browner, Bobby Kennedy Jr., Sen. Carl Levin, Sen. Jeff Bingaman, Rep. Jay Inslee, Hon. Federico Peña, Gov. Janet Napolitano, and Chris Chafe, Executive Director of Change to Win. In addition, CT4-O National Co-Chair Aimee Christensen participated in a nationally televised panel discussion on the New Energy Economy that was moderated by Michigan Governor Jennifer Granholm from the dais of the Convention (See: <http://blog.jennifergranholm.com/?p=360>).

² Florida, North Carolina, Virginia, Pennsylvania, New Hampshire, Nevada, Maine, Ohio, Michigan, Wisconsin, Minnesota, Colorado and New Mexico

³ This included at least 10,000 phone calls, 14,000 e-mails and 2,000 door knocks.

Background

“Cleantech” is the label for technologies in areas such as renewable energy (wind, solar, and biofuels), end-use and resource efficiency, and green buildings. “Green business” includes a wider range of companies offering products, services, and financing for a cleaner environment, healthier lifestyles, and a low carbon economy. In a time of steadily worsening economic news, cleantech and green business are among the few healthy, rapidly growing sectors of our economy. This sector already is creating tens of thousands of new jobs in the United States each year and offers the potential to create millions more jobs over the next few years. It is a major engine of growth that is creating entire new industries in the way the biotech and information technology sectors did in the 1980s and 1990s.

The thousands of professionals in the cleantech and green business community – involved in finance, management, engineering, manufacturing, and services – represent a valuable and historically untapped source of supporters and contributions. Just as important, clean energy, global warming, and energy security emerged as key issues in the campaign. Thus, our intent was to engage this untapped resource of supporters, volunteers and funds and to demonstrate that Senator Obama is supported strongly by this sector. In addition, we aided the campaign by supplying key endorsements, data, and examples from the cleantech and green business community that highlight the positive economic impact and job creation potential of the New Energy Economy promoted by Senator Obama’s policies. Through CT4-O, for the first time, we demonstrated that the clean technology and green business community can be a powerful and effective voice in the political process.

Organization

CT4-O is an entirely volunteer organization. CT4-O did not raise any funds for its own use, and all funds that were raised went directly to the campaign.

The organization was run by an Executive Committee made up of National Co-Chairs and the Directors of our different programs. There were National Co-Chairs for Finance, Outreach and Operations, Messaging and Media, Battleground States and GOTV, and the National House Party Day. Between the Executive Committee and core volunteers, we had approximately 90 people who worked at least half-time for CT4-O and a total volunteer group numbering nearly 300.

CT4-O was joined by a group of high-profile Honorary Co-Chairs:

- Senator Tom Daschle – Former Senate Majority Leader; National Co-Chair, Obama for America
- Carol Browner – Principal, The Albright Group; Former Administrator, US EPA
- Steve Westly – Former Controller, State of California; California Co-Chair, Obama for America
- Dick Swanson – Founder, President & CTO, SunPower Corporation
- David Blood – Managing Partner, Generation Investment Management; Former CEO, Goldman Sachs Asset Management

CT4-O has three levels of members:

- ***Steering Committee*** – commit to making the maximum allowable personal contribution directly to the Obama campaign; to recruiting at least ten Leaders; and to participating in weekly planning calls.

- **Leaders** – commit to write/raise a minimum of \$15,000 for the Obama campaign or to organize at least two grassroots events.
- **Members** – includes anyone who donates through CT4-O, including small dollar contributions, or attends CT4-O events

See *Appendix 1* for a list of CT4-O's Steering Committee members and *Appendix 2* for the full list of CT4-O's nearly 300 organizers and volunteers.

Fundraising and Events

CT4-O raised at least \$1.6 million in funds for the campaign. This total is subject to further revision as we receive additional data and reports from the campaign. The funds came from three major sources:

- Fundraising events – *75% of total funds raised*
 - CT4-O sponsored or co-sponsored over 30 significant events totaling over \$1.2 million in contributions. Four of these events raised over \$100,000 each:
 - San Francisco (August 17) \$360,000
 - Seattle (October 1) \$100,000
 - New York (October 14) \$160,000
 - Boston (October 16) \$115,000
- National House Party Day – *20% of total funds raised*
 - National House Party Day (October 20) consisted of over 200 separate house parties and larger rallies in all 50 states and raised \$325,000.
- Individual donations from online membership signups – *5% of total funds raised*
 - Hundreds of non-event related individual online donations from \$5 to \$2,300 raised an aggregate of about \$80,000.

Appendix 3 provides a complete list of the events held around the country by CT4-O.

Battleground States programs

CT4-O was active in 13 battleground states: New Hampshire, Maine, Pennsylvania, Virginia, North Carolina, Florida, Ohio, Michigan, Wisconsin, Minnesota, New Mexico, Colorado and Nevada. CT4-O established State Leadership Councils that led and coordinated CT4-O's work in each state, which were led by prominent leaders acting as In-State Directors. Notable among these was Pennsylvania In-State Director, Katie McGinty, the former Secretary of the Pennsylvania Department of Environmental Protection and former Chair of the White House Council on Environmental Quality. Ultimately these battleground state teams included a total of over 400 clean tech leaders and advocates. CT4-O's battleground state activities accomplished the following:

- **Earned media:** developed ideas for 50+ earned media events to highlight the local economic and job creation benefits of the emerging new energy economy in each state. CT4-O state leaders submitted these ideas to the Regional Communications Desks in Chicago as well as to the Communications Directors in each state. In addition, CT4-O state leaders submitted over a dozen letters to the editor and opinion pieces, of which several were printed.
- **House party host recruiting:** organized over 60 house parties in battleground states as part of our National House Party Day, including 7 larger events with over 75 guests each;

- **GOTV:** mobilized over 500 volunteers to get out the vote in battleground states during the week prior to Election Day;
- **Building a network:** built a nationwide network of thousands of cleantech professionals and activists to support the Obama campaign and, now, the new Obama administration.

As noted above, over 500 CT4-O members mobilized to get out the vote in these 13 battleground states, ultimately reaching more than 25,000⁴ voters in those states. The GOTV activities included door-to-door canvassing, phone banking, voter protection, volunteer recruitment, and general support for the Campaign's get-out-the-vote efforts.

In the final week of the campaign, over 100 CT4-O leaders from blue states like California, New York, Massachusetts, Maryland/DC, and Oregon traveled to battleground states to campaign, and another 400 CT4-O members participated in their own battleground states or neighboring states.

As one example of the impact of CT4-Os GOTV efforts, in response to an urgent request from the Florida campaign, CT4-O brought over 40 out-of-state volunteers to Florida, recruited an additional 30-50 non-CT4-O volunteers, and organized 11 out-of-state phone banks in major metropolitan areas – from New York to San Francisco and St. Paul – that made over 10,000 calls to occasional voters in South Florida.

Messaging and Media programs

CT4-O's Messaging and Media team worked with the Battleground States team and coordinated with the Campaign to develop earned media opportunities, including events and written articles, as well as research papers with supporting data and stories. The Messaging and Media team's accomplishments included:

- **State "Storybooks"** – prepared detailed state-by-state profiles of the renewable energy sector in 17 battleground states, which provided valuable information to the Campaign staff in developing State economic documents, speeches, and event ideas, and to CT4-O Battleground States teams in customizing op-eds and Letters to the Editor and in developing talking points for surrogate speakers.
- **Endorsement Letter** – prepared a national open letter for rollout of endorsements by 38 high-level cleantech and renewable energy business leaders. The letter was subsequently signed by a hundred additional cleantech leaders across the country.
- **Earned Media** – provided Campaign HQ and state Campaign staff with earned media event ideas and stories highlighting the new energy economy in 12 key battleground states. Provided about 4 - 6 event ideas, stories, and event sites per state. In addition, coordinated weekly rollout of sample Op-Eds and Letters to the Editor (LTEs) in 15 Battleground States. During the final five weeks of the campaign, rolled out one Op-Ed template per week and 2- 4 LTE templates per week. Most states placed several LTEs and a couple of Op-Eds each.
- **"Troy the turbine-builder" video** – spearheaded the rapid production of a 3 minute web-video putting a face on green jobs by telling the story of Troy Galloway, a steelworker who was laid off but is now back at work along with hundreds of fellow steelworkers making wind turbine blades in the Johnstown, Pennsylvania, Gamesa plant. The video targets blue-collar workers and independents and makes the case to vote for new energy and new

⁴ This included at least 10,000 phone calls, 14,000 e-mails and 2,000 door knocks.

leadership in Washington. CT4-O circulated the video widely across email networks and blogs and in battleground states. (See: www.youtube.com/watch?v=ZyMoU1hd57E)

- **Obama vs. McCain comparison document** – developed document comparing the candidates on energy policy and placed it with renewable energy CEOs who circulated it to their colleagues, reaching independents and persuadables in the cleantech business sector.
- **Blogging** – posted dozens of blog entries on the CT4-O website commenting on notable developments in the campaign related to the energy debate, , which not only engaged our community, but also were carried to other parts of the blogosphere.

National House Party Day

On Monday, October 20, thousands of Americans across the country gathered at over 200 house parties – in all 50 states – to support the Obama-Biden plan for a New Energy Economy. Based on the theme “Building the New Energy Economy: Made in America”, these events raised over \$325,000 for the Campaign and signed up more than 400 volunteers for get-out-the-vote activities. Each event was provided with access to special recorded remarks from Senator Obama and had a live teleconference with Vice President Al Gore.

The 220 house party hosts and their thousands of guests hailed from all 50 states. They represent Americans from across the political spectrum: Democrats, Republicans, and Independents, and included clean tech business people, energy professionals, academics, environmental activists, campaign volunteers, and engaged citizens who are concerned about energy, the environment, and the economy. The interest and excitement around these events drew attendance from local government officials, state legislature representatives and candidates, campaign surrogates and officials – and in some instances, senior energy/environmental leaders (e.g., Hon. Federico Peña in Boulder; Congressman Jay Inslee in San Francisco; Hon. Carol Browner in Washington, D.C.).

Some wonderful things happened at the house parties, such as:

- At one Alaska house party, guests wrote dozens of postcards to voters in battleground states
- At one California event, guests made hundreds of phone calls to voters in New Mexico
- In Florida, a house party host rallied guests to sign up for the Palm Beach County Voter Protection Effort.

The National House Party program was spearheaded by CT4-O and the Energy & Environment Policy team. Frank Loy and Jeff Anderson provided the vision for the event. Anne Slaughter Andrew and Naveen Sikka served as Co-Chairs, working in close collaboration with Kim Alfred, the Director of Grassroots Finance for Obama for America. A steering committee of over 20 volunteers worked extensively on this effort. The team coordinated with the house party hosts via weekly phone calls, which also included key campaign surrogates – Frank Loy, Dan Kammen, Heather Zichal, Bracken Hendricks, Jay Inslee, Howard Lerner, and Steve Hildebrand – who provided our hosts with insightful commentary to share with their guests. The effort to organize a successful grassroots fundraising event also created an unexpected and perhaps even more valuable outcome: the formation of a nationwide community committed to building the New Energy Economy.

ATTACHMENTS:

- Appendix 1: CT4-O National Steering Committee
- Appendix 2: CT4-O organizers and volunteers (partial list)
- Appendix 3: Calendar of CT4-O Events

Appendix 1: CT4-O National Steering Committee

Nick Allen	Josh Green	Peter O’Keefe
Jeff Anderson	Jonathan Greenblatt	Kelly Ogilvie
Anne Slaughter Andrew	Greg Gretsich	Jack Oswald
Raj Atluru	Olaf Groth	John Paluska
D. Jonathan Axelrad	Bob Hambrecht	Tami Pellicane
Gregor Ballar	Bruce Hamilton	Darrell Pepper
Jordan Barowitz	Kristian Hanelt	Sam Perry
Josh Becker	Lorrain Hariton	Carlos V. Pineda
Andrew Beebe	Arno Harris	Brooks Preston
Carrie Bellamy	Karl Hausker	Diana Propper
Chris Bently	Andrew Heckler	Rodrigo Prudencio
Lucy Blake	Zachary Heilman	Shalini Ramanathan
Jon Bonanno	Ashley Henry	Derrick Rebello
Steve Boyd	Robert Hertzberg	Dan Reicher
Travis Bradford	Jack Hidary	Millar Resor
William Brent	Paul Holland	Lauren Rosenthal
Scott Brown	Craig Hunter	Michael Rufo
Jonathan Burgstone	Jim Hurd	Amy Salzman
Jim Butterworth	James Joaquin	Kim Sanchez
John Carlton-Foss	Zem Joaquin	Scott Sandell
Daniel Carter	Brooke Joseph	Winslow Sargeant
Steve Chadima	Holly Kaufman	Steve Schiller
Shaun Chapman	Arthur Keller	Jason Scott
Aimée Christensen	Marianna Grossman Keller	Jigar Shah
Matt Cheney	Bill Kelly	Kevin Shambrook
Larry Coben	Jeffrey King	Naveen Sikka
Shelley Cohen	Charile Kireker	Karen Skelton
Steve Colby	Michelle Kraus	Scott Sklar
Tamara Colby	Joseph Krauskopf	Gail Slocum
Will Coleman	Nick Kukrika	Dana-Lee Smirin
Clay Corbus	Riaz Ladhaboy	Marianne Smith
Steve Cowell	Karin Larsen	Steven Spinner
Julia Curtis	Jeffrey Leavitt	Charlie Stringer
Nick Darbeloff	Daniel Leff	Joanna Strober
Ann Davlin	Trevor Loy	Hemant Taneja
Rob Day	Tom Lyons	Eric Thompson
Rick DeGolia	Jiong Ma	Tim Toben
Fahri Diner	Ross Macfarlane	John Trbovich
Scott Doniger	Brad Mak	Vijay Vaitheeswaran
Dave Edwards	Joel Makower	Tom Van Dyck
Richard Eidlin	James Marlow	Giselle Vigneron
Nicholas Eisenberger	Bryan Martel	Patrick Von Bargaen
Bob Epstein	Katie McGinty	Sanjay Wagle
Christine Ervin	Anne McGuire	Adam Werbach
Ben Feldman	Phil Metz	Danna West
Ed Feo	Dirk Michels	Dan Whaley
Michael Findling	Steven Miles	Stacey Williams
Lisa Frantzis	Ullas Naik	Harry Wingo
Andrew Friendly	Trevor Neilson	Adam Wolfensohn
Sonia Gioseffi	Preetish Nijhawan	Stephen Zollman
Matt Golden	Carrie Norton	Mitch Zuklie
Howard Gould		

Appendix 2: CT4-O Organizers and Volunteers (partial list)

Executive Committee

Jeff Anderson	National Co-Chair, Campaign Manager
Josh Becker	National Co-Chair (At-Large)
Andrew Beebe	National Co-Chair (At-Large)
Lucy Blake	National Co-Chair, Battleground States and GOTV Chair
Steve Boyd	National Co-Chair, Messaging and Media Chair
Aimée Christensen	National Co-Chair (At-Large)
Marianna Grossman Keller	Finance & Operations Co-Chair
Alanna Kelly	Member Outreach & Communications Director
Genevieve Nowicki	Battleground States Director
Sunil Paul	National Co-Chair, Finance Co-Chair
Steve Schiller	National Co-Chair, Outreach & Operations Chair, Finance Co-Chair
Jason Scott	National Co-Chair (At-Large)
Naveen Sikka	National House Party Co-Chair
Anne Slaughter Andrew	National Co-Chair, National House Party Co-Chair
Steve Spinner	National Co-Chair (At-Large)
Henry Stern	Messaging & Media Director
Sanjay Wagle	National Co-Chair, Managing Chair

Advisory Committee

Chris Chafe	<i>Executive Director, Change to Win</i>
Bracken Hendricks	<i>Senior Fellow, Center for American Progress</i>
Jack Hidary	Chairman, Americans for Clean Energy; Board of National Renewable Energy Laboratory
Dan Reicher	Director, Climate and Energy Initiatives, Google.org

National House Party Program

National House Party Co-Chairs

Anne Slaughter Andrew and Naveen Sikka

Campaign House Party Liaison

Kim Alfred

National House Party Executive Committee

Jeff Anderson, Ellie Feldman, Frank Loy, Bonnie Milenthal, Amy Salzman, David von Hoogstraten

House Party Outreach Team

Lucy Blake, Steve Boyd, Eric Dannenmaier, Theresa May Duggan, Richard Eidlin, Sally Ericsson, Lisa Fahay, Ben Feldman, Ira Feldman, Burl Hartman, Barbara Horwitz, John Imes, Alex Jukes, Patty Liberatore, Jaclyn Marks, Genevieve Nowicki, Marianne Smith, Uri Neren, Lisa Renstrom, Steve Schiller, Catherine Sherwood, Bill Stetson, Carol Thompson, Alecia Ward, Stacey Williams, David Wooley, Nathan Wyeth

Battleground States and GOTV Program

Battleground States and GOTV Chair

Lucy Blake

Battleground States Directors

Genevieve Nowicki and Stacey Williams

Battleground States Coordinators

Colorado – Lucy Blake

Florida – Genevieve Nowicki

Iowa – David Wooley

Maine – Bos Dewey and Alexandra Urza

Michigan – Alecia Ward

Minnesota – Jaclyn Marks and Randy Hayes

Nevada – Theresa May Duggan and Bruce Hamilton

New Hampshire – Genevieve Nowicki

New Mexico – Genevieve Nowicki

North Carolina – Stacey Williams

Ohio – Lucy Blake

Pennsylvania – Stacey Williams

Virginia – Chris Cook and Jennifer Decesaro

Wisconsin – Sara Kamins

Battleground States – In-State Directors

CT4.O Colorado	Cameron Brooks and Richard Eidlin
CT4.O Florida	Joe Sawin
CT4.O Maine	Peter Troast
CT4.O Michigan	Maria Thompson and Alecia Ward
CT4.O Minnesota	Lois Quam
CT4.O Nevada	Rose McKinney James
CT4.O New Hampshire	Scott Brown
CT4.O New Mexico	Alice Loy
CT4.O North Carolina	Ben Feldman and Lisa Renstrom
CT4.O Ohio	Bonnie Milenthal
CT4.O Pennsylvania	Katie McGinty and Dick Hayden
CT4.O Virginia	Morris Meyer and Scott Sklar
CT4.O Wisconsin	Winslow Sargent

Get-Out-The-Vote Phone Bank Coordinator

Tracy Grubbs

Messaging & Media Program

Messaging & Media Chair

Steve Boyd

Messaging & Media Committee

Jason Scott, Aimee Christensen, Sanjay Wagle, Sunil Paul, Lucy Blake

Messaging & Media Team

Stacey Williams, Halle Czechowski, Nathan Wyeth, Alex Jukes, Craig Lewis, Karen Skelton, Brandt Goldstein, Benjamin Goldstein, John Pollack, Jonelle Trimmer, Jay Zeigler, Genevieve Nowicki

Campaign Messaging & Media Liaison

Dan Carol

Messaging & Media Director

Henry Stern

Endorsements/Surrogates Director

Sanjay Wagle

Endorsements Coordinator

William Lin

Editorial Director for OpEds and Letters

Brian Matthay

Blogging Team

Dan Farber, Alex MacCallum

Battleground States Message Development Team

Stacey Williams, John Pollack, Brandt Goldstein, Lucy Blake, Kurt Knaus

Battleground State Communications Leads

CT40 Colorado	Steve Murchie, Mo Shafroth, Dan Mahoney
CT40 Florida	Joe Sawin, Robin Rorapaugh
CT40 Maine	Justin Schair
CT40 Missouri	Chris Dornfeld
CT40 Michigan	Hugh McDiarmid, Judy Cunningham
CT40 Minnesota	Kelly Schwinghammer, Glen Fadeboe
CT40 Nevada	Tim Hay, Steve Rypka, Vernard Williams
CT40 New Hampshire	Tom Elliot, Sarah Johnson
CT40 New Mexico	Yasine Mogharreban
CT40 North Carolina	Tim Ahern, Meg Ryan O'Donnell
CT40 Ohio	Jay Dascenzo, Brian Morris
CT40 Pennsylvania	Kurt Knaus
CT40 Virginia	Tyler Beardsley, Morris Meyer
CT40 Wisconsin	Kelly Mulder

Video Projects Team

Stacey Williams (Team Lead)

Henry Stern, Matt Keener, Ross Harris, Stephanie Gilgar, Aaron Morris, Angus Wall,
Linda Carlson, Carol Lynn Weaver

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Steve Schiller, Richard Yanowitch, Will Winkelstein, Scott Sklar, Lauren Choi,
Benjamin Goldstein, Bracken Hendricks, Ethan Zindler, Mark Dixon

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Aarthi Ananthanarayanan, Carrie Bellamy, John Bennett, Aimée Christensen, Stephen Evanoff,
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Merchant, Nolan Myers, Steve Nadel, Bill Prindle, Steve Schiller, Jason Scott, Richard Sedano,
Deborah Silver, Scott Sklar, Christine Stackpole, John Tehan, Alecia Ward, Jetta Wong, Dan York,
Ethan Zindler

Outreach, Finance & Operations

Outreach, Finance and Operations Chair

Steve Schiller

Finance & Operations Co-Chair

Marianna Grossman Keller

Member Outreach & Communications Director

Alanna Kelly

Campaign Finance Liaison

Brooke Joseph

Finance & Operations Senior Volunteers

Carrie Bellamy, Bruce Chamberlain, Tamara Colby, Sonia Gioseffi, Daniella Marchick, Helen
Pelzman, Marianne Smith, Lynn Van Housen, Giselle Vigneron

Technology Directors

Tim Pozar, Dan Aronson, Rahul Prakash

Web/Graphics Designers

Cheryl Lurie, Loren Simpelo

Technology Volunteers

Devan Johnson, Ezra Epstein, Jesse Dhillon, Zack Heilman

Events Coordination Team

Steve Schiller, Sunil Paul, Marianna Grossman Keller, Tamara Colby, Bruce Chamberlain, Sonia
Gioseffi

Major Event Chairs

Aug 8	Jackson, WY	Adam Wolfensohn
Aug 13	San Francisco, CA	Ian Thomson
Aug 17	San Francisco, CA	Steve Schiller, Sunil Paul, Steve Spinner
Aug 25-28	Denver, CO	Cameron Brooks, Steve Boyd, Carrie Bellamy
Sep 3	San Francisco, CA	Jonathan Axelrad, Sheridan Pauker, Henry Stern
Sep 7	Durham, NC	Ben Feldman
Sep 7	Oakland, CA	Jim Kelsey and Eben Twombly
Sep 17	Washington, DC	Steve Boyd, Harry Wingo, Sanjeev Krishnan
Oct 1	Seattle, WA	Ross Macfarlane, William Brent, Ashley Henry
Oct 2	Portland, OR	Jeffrey King, Ashley Henry
Oct 4	Lops Angeles, CA	Carrie Norton
Oct 5	Wayne, PA	Dan Orzech
Oct 6	Redwood City, CA	Josh Becker
Oct 6	Washington, DC	Steve Boyd, Anne Andrew, Scott Sklar
Oct 10	Philadelphia, PA	Katie McGint, Dick Hayden, Tom Tuffey
Oct 11	San Francisco, CA	Jon Bonnano
Oct 13	San Diego, CA	Nick Chaset, Craig Lewis, Sunil Paul, Aaron Thurlow, Annie Henderson
Oct 14	New York, NY	Ann Davlin, Jason Scott, Rucker Alex
Oct 17	Orinda, CA	Valarie Richardson, Mike Rufo, Karin Corfee, Jennifer Barnes
Oct 16	Boston, MA	Rob Day, Andrew Friendly Hemant Taneja, Sarah Lynne O'Brien
Oct 20	San Francisco, CA	Miles Smith, Holly Kaufman
Oct 20	Washington, DC	Ken Jarboe, Anne Andrew, Pam Lacey, Steve Boyd
Oct 20	Boulder, CO	Dan Friedlander, Richard Eidlin
Oct 20	Colorado Springs, CO	Carol and Eddie Sturman
Oct 20	Houston, TX	Preetish Nijhawan
Oct 22	London, UK	Daniel Carter, Nick Kukrika, Brooks Preston
Oct 24	New Jersey	Tom Leyden
Oct 28	Atherton, CA	Rick DeGolia
Oct 29	Denver, CO	Richard Eidlin

Appendix 3: Calendar of CT4-O Events

Date	Event Description
Aug 8	Jackson WY dinner with Hon. Jim Wolfensohn and Hon. Robert Rubin
Aug 13	San Francisco Obama-McCain surrogate debate
Aug 17	San Francisco Gala Fundraiser with Sen. Barack Obama and Speaker Nancy Pelosi
Aug 25-28	CT4-O events at DNC in Denver: - Mon 8-25: Welcome Reception for Colorado Clean Tech Leaders - Tues 8-26: CleanTech Leaders Reception at Curtis Hotel With Hon. Carol Browner, Bobby Kennedy Jr., Sen. Carl Levin, Sen. Jeff Bingaman, Rep. Jay Inslee, and Chris Chafe of Change to Win. - Weds 8-27: "Meet & Greet" with Gov. Janet Napolitano Also with Hon. Federico Peña, Hon. Steve Westly and Jason Grumet, Chair of the Energy and Environment Policy Group of Obama for America
Aug 28	House Parties during Obama's DNC acceptance speech (multiple locations)
Sep 3	San Francisco "Thought Raiser" panel With Hon. Steve Westly, Prof. Dan Kammen, and Dan Reicher of Google.org
Sep 7	Durham, NC fundraiser – with Rep. Jay Inslee and Chris Chafe of Change to Win
Sep 12	Oakland fundraiser and "Thought Raiser"
Sep 17	Washington DC reception at Cleantech Forum With Jason Grumet, Chair of the Energy and Environment Policy Group of Obama for America; Rep. Jay Inslee; Bracken Hendricks, Senior Fellow, Center for American Progress; Peter Schwartz, author and thought leader; Scott Sklar of The Stella Group; Claire Johnson, co-founder of SunEdison; and Truman Semans, Principal, GreenOrder
Oct 1	Seattle fundraiser – with Rep. Jay Inslee and Chris Chafe of Change to Win
Oct 2	Portland fundraiser With State Senator Ben Westlund, Portland Mayor Sam Adams, and Chris Chafe of Change to Win
Oct 4	LA fundraiser with "Angelenos Go Green" with Hilary Clinton
Oct 5	Wayne, PA fundraiser
Oct 6	Washington DC fundraiser Co-hosted with Foreign Policy Professionals for Obama and Young Lawyers for Obama; With Bob Sussman, former Deputy Administrator of EPA; Dr. Charles Ebinger, Director of the Energy Security Initiative at the Brookings Institution; and David Hawkins, former EPA Asst. Administrator for Air
Oct 6	Redwood City concert
Oct 10	Philadelphia Gala with Barack Obama and Ed Rendell
Oct 11	"Baracktoberfest" party/fundraiser in SF
Oct 13, 14	San Diego Solar Power '08 reception and fundraiser With Rep. Jay Inslee and Dan Reicher of Google.org
Oct 14	NYC fundraiser with David Blood and Ambassador Richard Holbrooke
Oct 16	Orinda CA fundraiser
Oct 16	Boston fundraiser with Sen. Tom Daschle
Oct 20	National House Party Day with Vice President Al Gore (200+ house parties in all 50 states)
Oct 20	San Francisco fundraiser With Hon. Steve Westly, Rep. Jay Inslee, and Tracy Chapman
Oct 20	Washington, DC fundraisers With Hon. Carol Browner and Jigar Shah, Founder of SunEdison
Oct 20	Colorado Springs fundraiser
Oct 20	Boulder fundraiser with Hon. Federico Peña
Oct 22	London fundraiser with David Blood of Generation Investment Management
Oct 24	New Jersey fundraiser
Oct 28	Atherton CA fundraiser – with Assemblyman Ira Ruskin and Craig Lewis of GreenVolts
Oct 29	Denver fundraiser with Rep. Jay Inslee
Oct 30, Nov 1	National Phone Bank to Get Out the Vote – 11 locations